



SearchAtlas Software Suite

SEO has many moving parts.
Conquer them all with a single platform.

linkgraph.io

Why the Search Atlas Software Suite

The most accurate SEO dataset anywhere

Our GSC Insights is built over Google's API with the #1 most datapoints in the industry, giving you the most complete, real-time picture of your website's SEO performance.

All-in-one digital marketing toolkit

SEO tools with real-world application and data-driven results. Get every tool you need and nothing you don't in your dashboard.

Elevated UX + Advanced data

Our software pairs SEO & content marketing with advanced data science, offering custom metrics and data visualizations.

Built for the masses & the masters

Designed to be accessible and functional to beginning webmasters, enterprise-grade websites, and seasoned SEO strategists.

Chrome Extensions

View your SEO performance data directly in your web browser with the GSC Navigator, or utilize the SEO Content Assistant directly in Google Docs.

First-of-its-kind SEO mobile app

Get the same powerful tools and SEO insights from the convenience of your Android or iPhone device. We brought SEO to mobile so you can crush your goals from anywhere.

A platform for any-sized team

With software plans built for site owners, agencies, and enterprise organizations, we have a subscription level that fits your needs.

The **#1 SEO platform** for site owners, digital marketers, and SEO professionals.



Level up your on-page and off-site strategy with better tools, bigger data, and smarter SEO insights.

Best Global SEO Software Suite 2021, Finalist
Best Global Search Software Tool 2021, Finalist

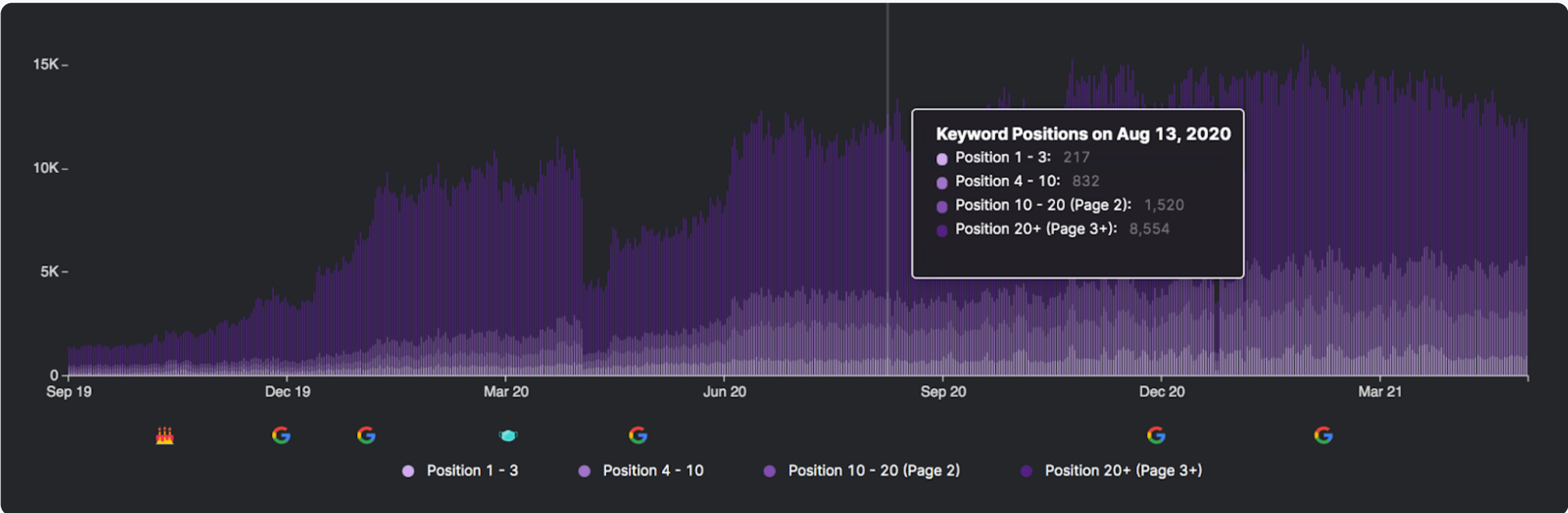


10 Award-Winning Tools

GSC Insights

The first and only 100% accurate tool for tracking SEO performance and performing SEO A/B testing. By utilizing Google’s GSC dataset, our rank tracking software offers the most complete, real-time picture of your keyword rankings and organic traffic.

- Track every keyword your website has ever ranked for
- Compare the performance of page groups with simplified aggregate data
- Perform split testing and multivariate testing with the Site Events feature
- Identify which pages would most benefit from optimization with Opportunity Scores
- See SEO wins faster and calculate the ROI of your SEO investments



Pages		Keywords															
PAGE		OPORTUNITY SCORE		AVG. POSITION		TRAFFIC		IMPRESSIONS		TOTAL KWS		TOP KEYWORD		HISTORICAL DATA			
☆	/ping-web-crawler/	38		54	↑ 146	565	↑ 100%	94.5K	↑ 100%	593		ping page for seo		View			
☆	/link-building-services/	65		46	↑ 154	560	↑ 100%	1.9M	↑ 100%	3.5K		link building service		View			
☆	/generate-robots-text/	44		36	↑ 164	415	↑ 100%	136.9K	↑ 100%	521		robots.txt generator		View			

SEO Content Assistant

Improve the ranking potential of the landing pages and blog posts you create. Using NLP algorithms and machine learning technology, our tool identifies Focus Terms that will give your content more SEO power. Add them in your content to improve its chances of ranking well in Google.

- Improve topical depth and semantic-richness of content with suggested Focus Terms
- See which competitors are already ranking and utilizing similar terms
- Evaluate the SEO-friendliness of on-site technicals and metadata
- Work in the LinkGraph dashboard or optimize directly in Google Docs

SEO Content Assistant ⓘ

Professional Writing Services

TOTAL ARTICLES

346

KEYWORDS OPTIMIZED

887

FOCUS TERMS USED

9,521

AVERAGE CONTENT SCORE

89 |

Search by article titles or keywords

Sort by: Ascending Content Score ▾

+

Create new article

How to make your website faster for better conversi...

95 / 100

TARGET KEYWORDS

car

digital marketing

trending

+2

STARTED FROM SCRATCH

1,529 words

SEO 101: Understanding the SEO Environment

37 / 100

TARGET KEYWORDS

seo

ranking

marketing

presence

new york

IMPORTED FROM URL

linkgraph.io/conversion-based-...

Content development: Always target the correc...

78 / 100

TARGET KEYWORDS

how to rank higher for any key...

most important factors ...

+3

STARTED FROM SCRATCH

2,036 words

← SQ Digital

Page content is auto-saved

Export to Google Docs

Paragraph ▾ B I U

Share

The SQ Approach

At SQ, the square approach is different from the average. SQ Digital relies on four core principals that set the SQ brand apart. These overriding areas of focus give structure to the way the firm works through SEO and PPC campaigns with clients and are developed to deliver success in light of a variety of PPC budgets, SEO project scopes, and unique client niches and backgrounds.

The firm's core SQ principals are: Defining measurable social media, SEO, and brand awareness objectives before beginning a new project, understanding client organisations, needs and target customers with new ideas and proven SEO techniques, working directly with clients to enable them to visualise the bigger picture of digital marketing and social media presence, and measure, review and improve regularly to continue building brand awareness through social media and digital marketing spheres.

SQ Digital begins by taking stock of every client's current digital presence on social media, SEO presence and PPC spending to identify new ideas that will boost the SEO and PPC processes already in place and incorporate new social media marketing practices. The SQ Digital workflow puts a premium on reviewing client sites and square SEO practices already in place. Content marketing at SQ is all about building from a square SEO

61 Good work!

Add length or focus terms to improve ranking possibilities

Content

Technical

✓ Complete

6 ▴

TERM

sq

sq digital

workflow

new ideas

new site

digital marketing

agency

+ Include More

18 ▴

TERM

coolpix sq

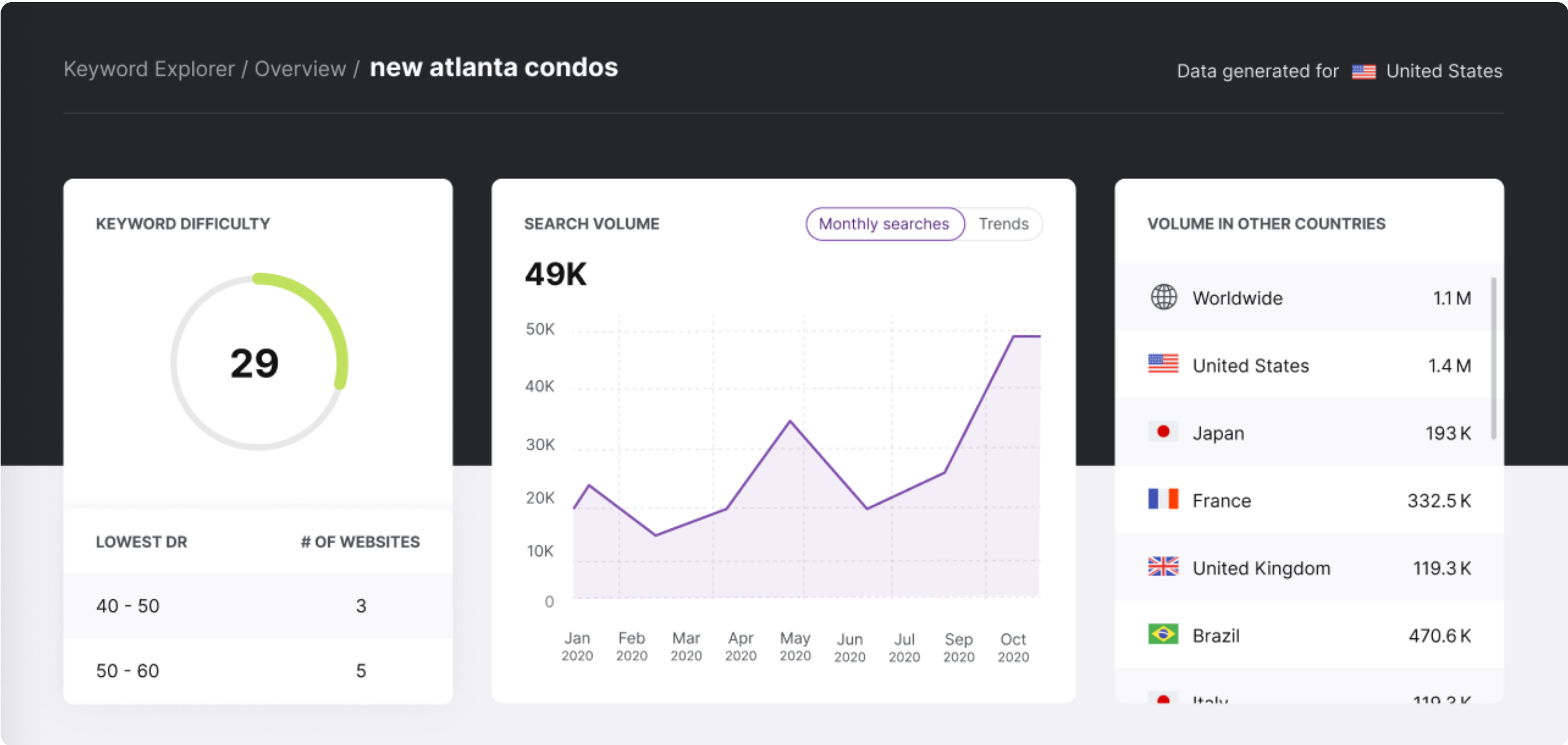
nikon

FREQUENCY

Keyword Researcher

Simplify keyword research for your SEO campaigns with our keyword tool. Identify the keywords that present the most opportunity for your business with essential keyword metrics, SERP overview, and suggested keyword alternatives. Easily add keywords to a list and export your research to spreadsheets to share with your clients or in-house team.

- Get essential keyword metrics like search volume by country and cost-per-click
- Understand the competitive landscape of keywords with SERP overview and LinkGraph’s proprietary Keyword Difficulty score
- Simplify keyword research with features like suggested keywords, related keywords, questions, and autocompletes
- Easily identify keyword or topic clusters and export your research to spreadsheets

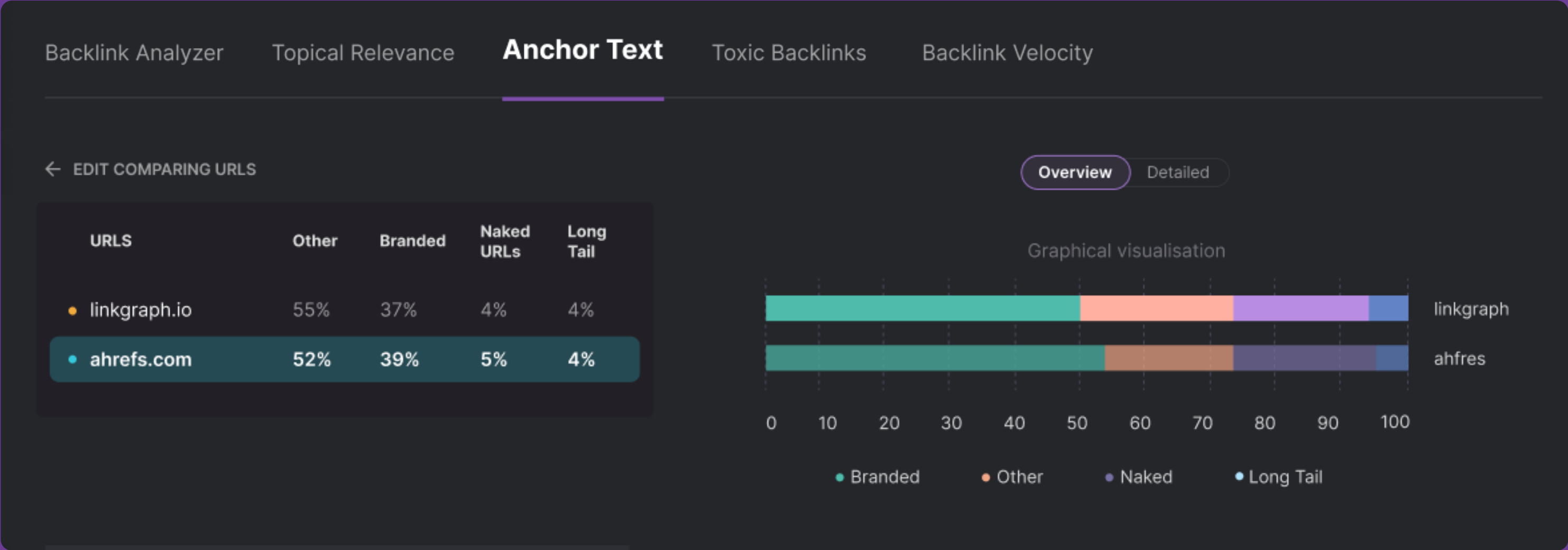
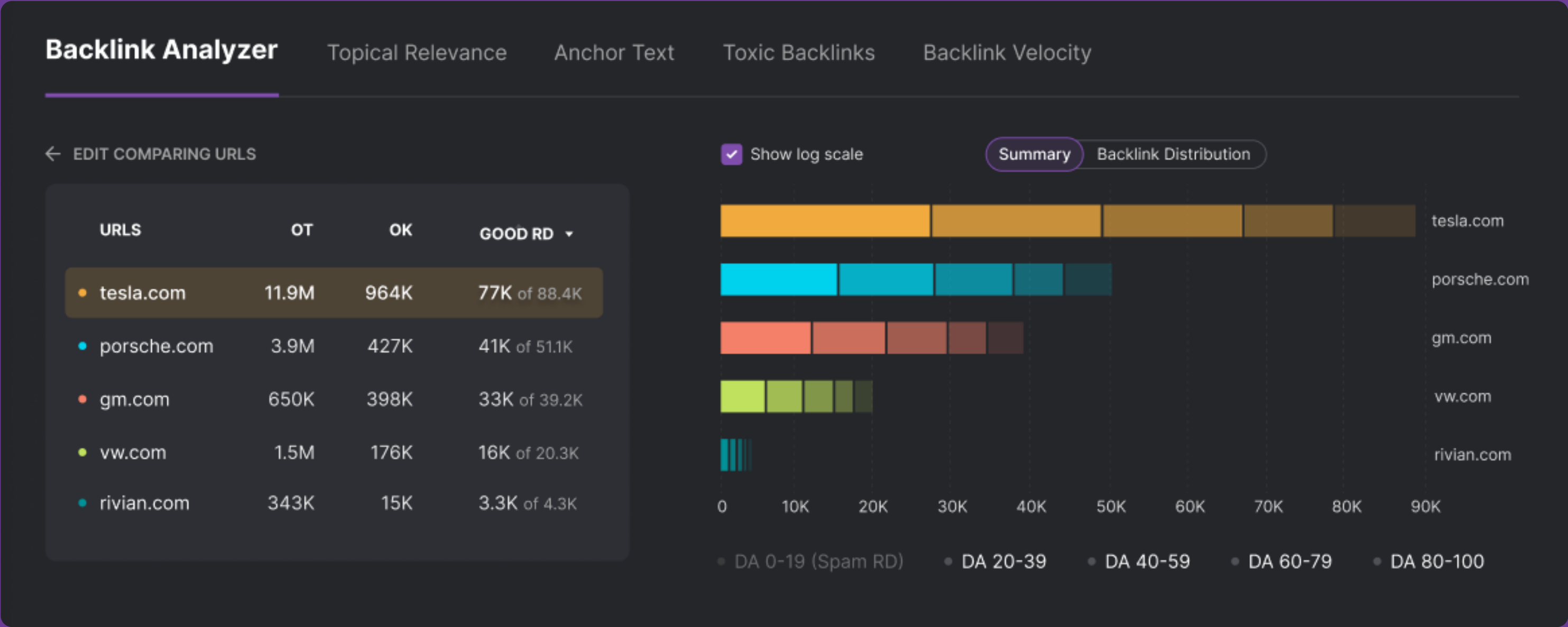


SERP Overview Traffic Share by Domains			
PAGE / URL	SHARE ↕	TRAFFIC ↕	POSITION ↕
linkgraph.io	<div><div></div>39%</div>	194K	1, 3
developers.google.com	<div><div></div>12%</div>	180K	4
searchengineland.com	<div><div></div>10%</div>	176K	5
wordstream.com	<div><div></div>8%</div>	156K	8, 10
en.wikipedia.org	<div><div></div>8%</div>	97K	6

Backlink Analyzer

Elevate your off-site SEO strategy with smarter backlink profile insights. Use our tool to benchmark your backlink profile against your top competitors. See how aggressive your backlink building efforts need to be to grow your site authority and rank for high-value keywords in your industry.

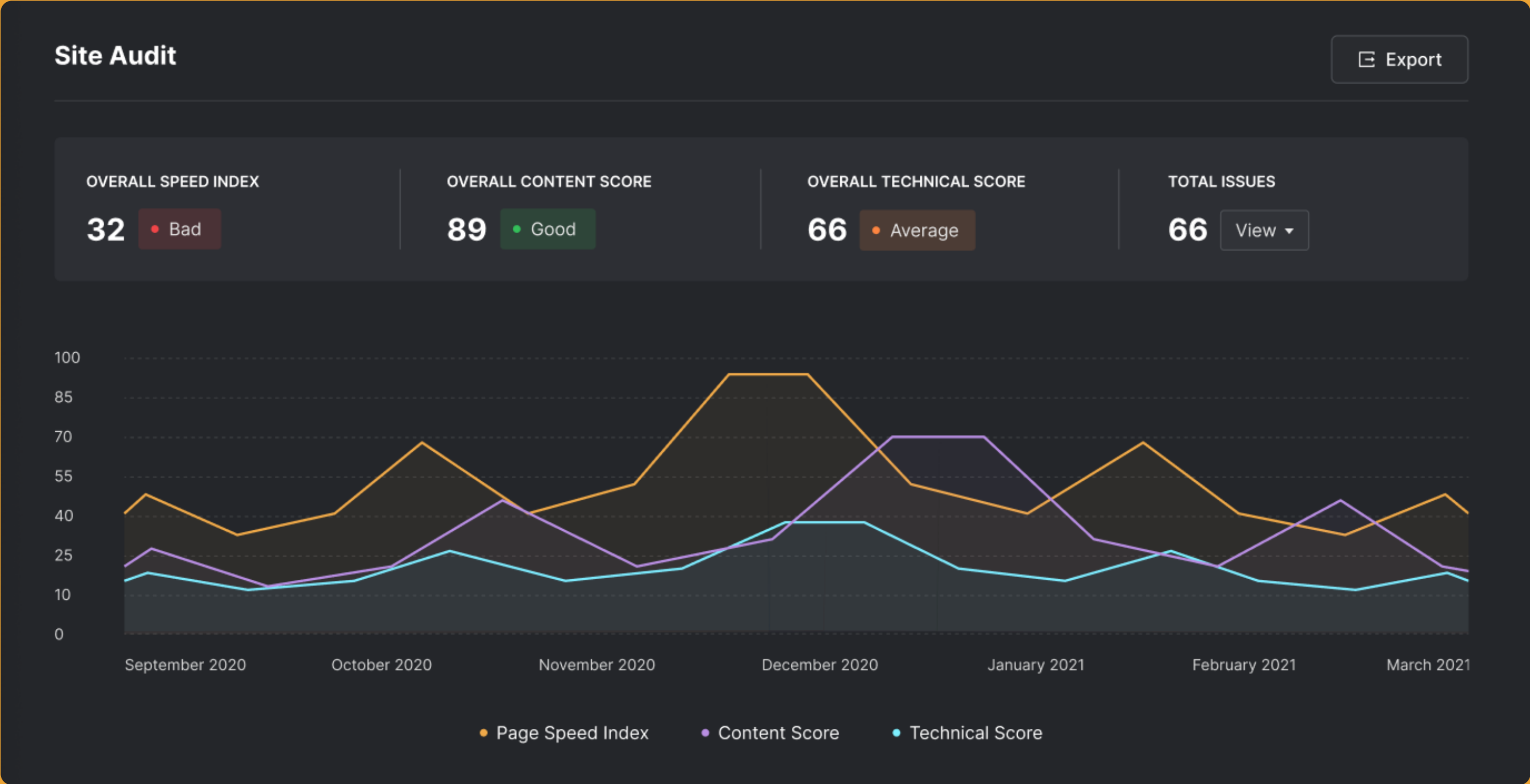
- Analyze link toxicity, topical relevance, anchor text distribution, and backlink velocity
- Perform backlink profile benchmarking with up to four competitors
- Generate disavow text for toxic or spammy backlinks
- Identify suggested outreach targets for your link building campaigns



Site Auditor

Audit your entire website for page speed, on-site technicals, and content quality. With our tool, you'll get an overview of the strengths and weaknesses of your website so you can direct your efforts toward the optimizations that will have the greatest impact.

- Get a high-level overview of PSI, Technical, and Content scores for your top 100 pages
- Identify any PageSpeed Insights and Core Web Vitals issues
- Evaluate any missing or under-optimized metadata
- Analyze how your page experience has evolved over the history of your website



Health Pocket trendstatus.com/healthpocket.com	87	57M	52	94	29	View
Pre-sale eastlakelandobgyn.com/places-to-find-us-on-the-...	87	188K	77	97	98	View
Services and Tools allwebsites.net/domain-list-306	84	2.1M	87	89	67	View
Resources trendstatus.com/healthpocket.com	84	519K			95	View
Enterprise SEO seniorjournal.com/NEWS/Medicare/2014/20140919...	80	84K			92	View
Ecommerce SEO eastlakelandobgyn.com/places-to-find-us-on-the-...	78	229.4K			99	View
White Label SEO allwebsites.net/domain-list-306	74	150.6K	5	83	25	View

CONTENT

Content score76

Word count1,440

Focus terms715

Total terms1,208

Bulk DA Checker

Check Domain Authority & Page Authority scores for multiple sites.

6 domains				
DOMAIN URL	DA ↕	PA ↕	REFERRING DOMAINS ↕	SUBDOMAIN SPAM SCORE ↕
linkgraph.io	76	76	1	76
google.com	3	3	7	3
tesla.com	12	12	15	12

Focus Terms

Perform detailed SERP and Focus Term analysis.

Keywords Metrics				SERPs Metrics		
KEYWORD	IMPORTANCE SCORE ↕	AVG. # OF TIMES USED ↕	SITES ↕	URL	CONTENT SCORE ↕	WORD COUNT ↕
electric vehicle	6712	6 - 7	7	https://www.tesla.com/	17	17
united states	290	2 - 2	4	https://www.cadillac.com/electric/lyriq	68	1209
ev	247	9 - 10	3	https://www.sdge.com/residential/lovelectric	40	63
electric car	214	5 - 6	3	https://en.wikipedia.org/wiki/Electric_vehicle	100	7044

Local Search Results

See local SERP results for any geographic area.

Search results for hvac companies near me in austin, texas			
		hvac companies near me	
Gold Eagle Services : Home AC & Heating 4.9 (156) · HVAC contractor 3+ years in business · Austin, TX · In Google 100 Congress · (512) 890-9887 Open 24 hours "I will never use another HVAC company."		Website Directions	
AC Pros HVAC 5.0 (3) · HVAC contractor Austin, TX · In Little Field Building · (512) 550-7422 Open · Closes 8PM		Website Directions	

Schema Generator

Generate JSON-LD markup and all of the required item properties so your web pages can appear in Google’s rich results.

Event

Event details

Event Name

Image URL

Event Description

Start Date

Start Time

End Date

End Time

Event Status

Attendance Mode

Clear entries

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Event",
  "name": "dsa",
  "description": "dsadas",
  "startDate": "2021-02-11",
  "performer": {
    "@type": "PerformingGroup",
    "name": ""
  }
}
</script>
```

Test

Copy Markup

My Orders

Manage your link building or on-site orders or connect with your account manager.

Search...

ORDER	DESCRIPTION	CREATED ON	STATUS	QTY	TYPE	
#5292	-	Jun 22, 2021	In progress: 0%	0	No type provided	View order
#5145	Order for orphan placements	Jun 01, 2021	In progress: 12%	77	Digital PR	View order
#5055	LinkGraph Blogs - 5/18/21 - SA Group	May 18, 2021	In progress: 0%	0	Onsite Content	View order

10,000+ digital marketers and SEO professionals use the SearchAtlas software suite to grow their online presence and improve SEO performance.

Schedule a demo with your account manager today!